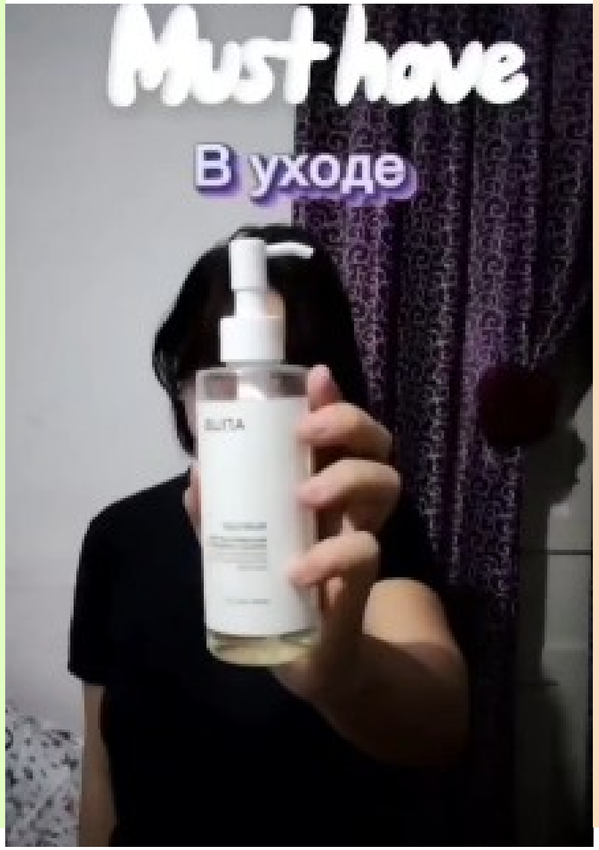
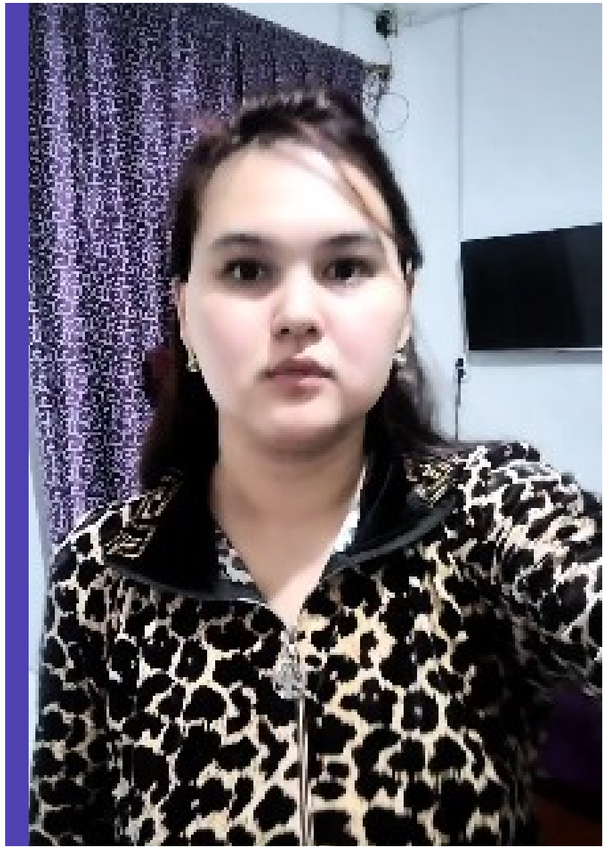






UGC PORTFOLIO

SARSENBAEVA SAIDA -CREATOR

@saida_khalifaa



MEET THE CREATOR

HELLO I AM SAIDA

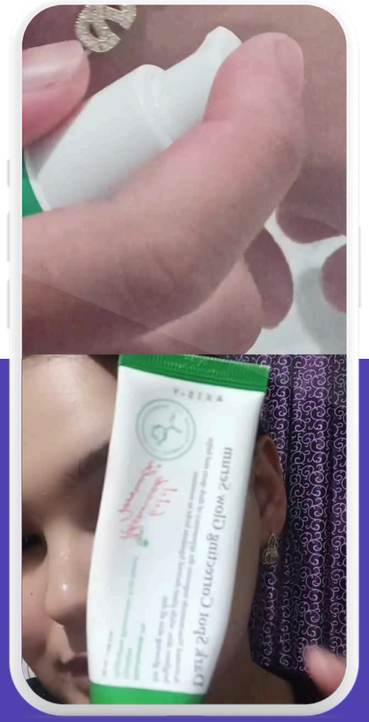
I love making and sharing content on different platforms. I specialize in creating videos about my day, highlighting your product or service.

WHY UGC?

Why UGC?

I create authentic, aesthetic and relatable content that helps brands connect with their audience naturally.
My goal is to showcase products in a real-life way — through beauty, lifestyle and everyday moments — without making the content feel like a traditional advertisement.
I believe UGC works because people trust real experiences, honest recommendations and content they can relate to.

PAST PROJECTS



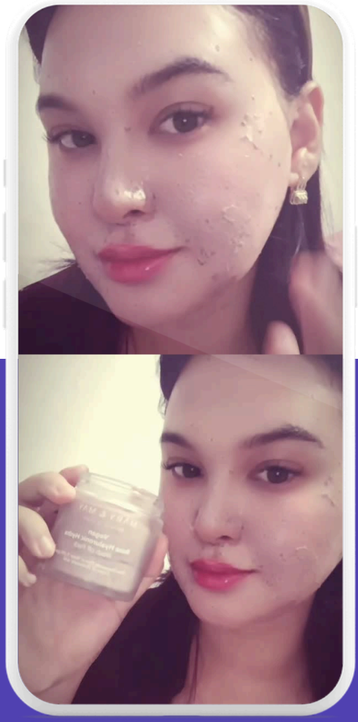
@BOBBI_BROWN
Explainer Video



@BAVI.UZ
Vlog Content



@MARY&MAY
Testimonial



@MARY&MAY
Product Review



288.87 KK VIEWS

I’ve been creating content with a focus on beauty, lifestyle and everyday moments. I create authentic and aesthetic content that helps brands connect with their audience in a natural and relatable way.

With 288.87K views on my content, I aim to create engaging UGC that feels genuine while showcasing each product beautifully.

@saida_khalifaa



@saida_khalifaa

CONCEPT THEMES

LIFESTYLE

PRODUCT SHOWCASES

UNBOXINGS & REVIEWS

BEAUTY & SKINCARE

MOTHERHOOD & FAMILY

A FEW KEY STATS

AVERAGE REACH

288.87.K

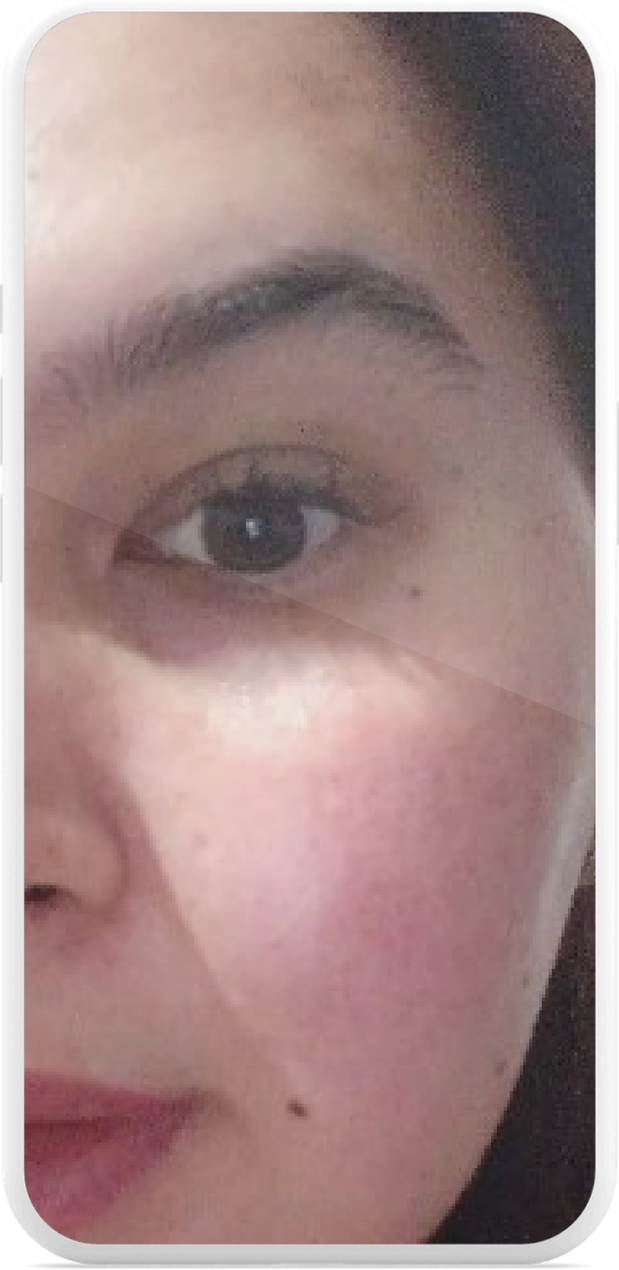
VIEW

25 - 35 YEARS OLD

53.9%

UZB/KAZ/ RUS

90.5%



PREVIOUS PARTNERSHIPS

CLIMTCOSMETICS БРЕНД

SEMILY БРЕНД

ФЛОРМАН КОСМЕТИКА

ФАЛАК НАШР

ТИРИЛШ НАШР

ГОРИЛЛА МОЮЩЕЕ СРЕДСТВО

БАВИ ПОРОШОК

ЛАНШЕ КОСМЕТИКА БРЕНД

FEATURED PACKAGES

SPONSORED POST

Sponsored Post —Barter
Authentic and engaging promotional content featuring your brand or product.

BRAND AMBASSADOR

Long-term collaboration featuring regular content and authentic product promotion.

150 month

VIDEO CAMPAIGN

Creative and engaging short-form video content for your brand campaign.
Barter

STATIC & VIDEO CAMPAIGN

Creative short-form video content designed to promote your brand and engage your target audience.
50$

THANK YOU!

SARSENBAEVA SAIDA- UGC CREATOR

@saida_khalifaa
Telegram:@englshsaida
Email: aqildinaqshasi@gmail.com
+998905911420